CAPITAL INDIA

Rediscover Business

Corporate Social Responsibility
FY 2021-22
(Update)
&
FY 2022-23
(Action Plan)

OVERVIEW

ATULYA FOUNDATION

A CAPITAL INDIA CSR INITIATIVE

CAPITAL INDIA is a socially responsible organization which aims to create an empowered, equitable, financially inclusive and sustainable ecosystem.

Under our philanthropic arm ATULYA FOUNDATION we reach out to the last mile communities and act as a catalyst in providing access to services & opportunities that help the communities live a prosperous life in a sustainable manner.

Our Core Values

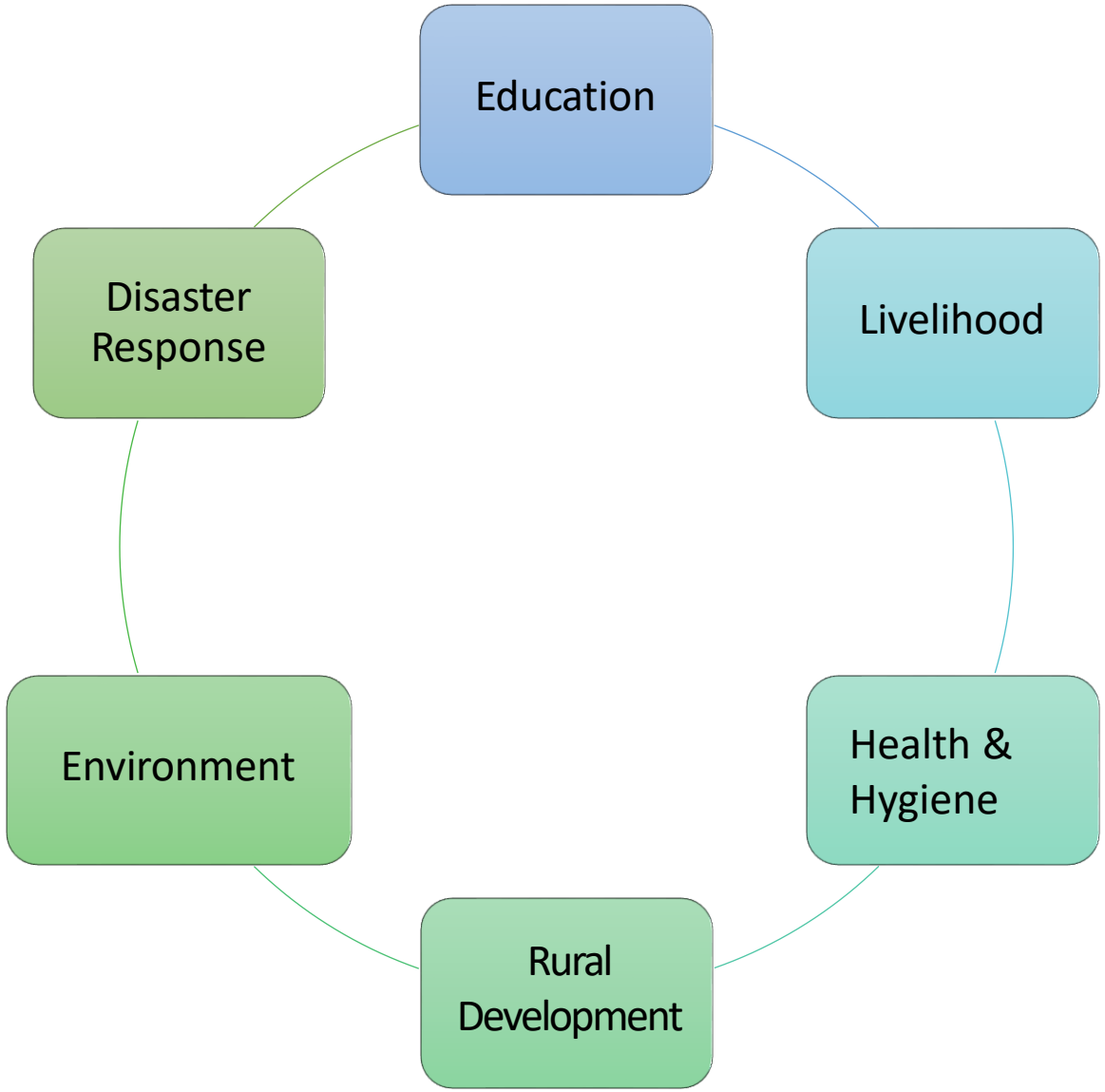
01 EMPATHY

02 ACCOUNTABILITY

03 SUSTAINABILITY

04 TRANSPARENCY

OUR FOCUS AREAS



FY 2021-22

Rural Development, Health & Hygiene, and Environment

Approved Budget: Rs 65,00,000

Total Spent: Rs 65,00,000

OUR REACH (Project wise)

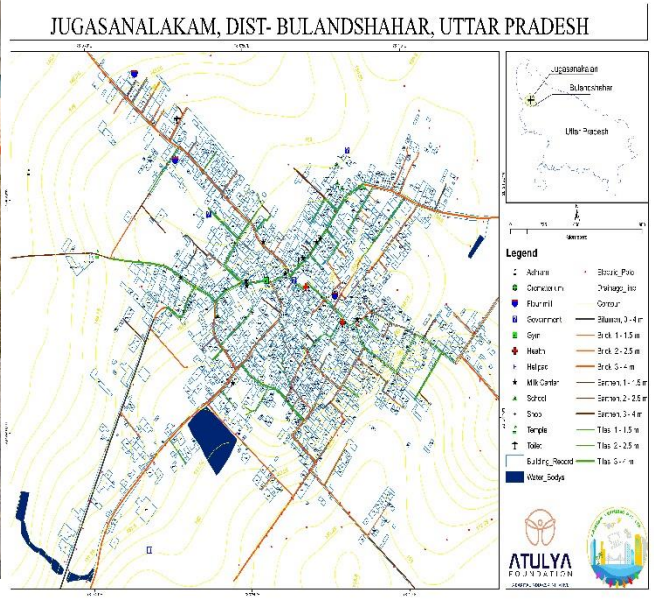
	SUPPORT	BENEFICIARY	REACH
Rural Development	• Infrastructure Development	Jugsana Kalan village community	3195
Health & Hygiene	• Access to Quality Health care	Adolescent Girls	1000
	• Safe & clean menstrual hygiene practices	Women Sweepers	250
	• Door to Door Covid-19 Sanitization Drive	Jugsana Kalan Village community	3195
	• Door to Door Covid-19 training	Jugsana Kalan Village community	3195
	• Oxygen Concentrators	RWAs, & Village Panchayats	16 Oxygen Concentrators distributed
Environment	• Tree Plantation	Charkhi dadri district, Haryana Badlapur district, Maharastra Gautam Budhha Nagar district, U.P	1150 Saplings planted

OUR REACH
(Other initiatives)

	SUPPORT	BENEFICIARY	REACH
Education	• Access to BYJU's Educational content for 3 years	Children of Rapipay Sathi's	490
Health & Hygiene	• Covid-19 Vaccination Drive	Facilitated Covid Vaccination drives in- Noida & Bulandshahr	300
	• Winter clothes distribution	Children of Bal Sahyog Orphanage	125

Total 11,850 beneficiaries reached in the year 2021-22

Rural Development (Survey & Designing)



MAJOR FINDINGS

- Poor Drainage Infrastructure in the village made streets waterlogged leading to poor sanitary conditions in and around the village
- There is an absence of sewage disposal locations around the village
- Frequent road maintenance & repair work without adequate slope analysis have distributed the natural flow of water, resulting in streets & households being clogged through the year.

Rural Development (Construction)

As result of the survey findings, development of drainage network has started in the village. This will be followed by construction of roads and ponds rejuvenation in the coming years as part of rural development programme.

Health & Hygiene
(COVID MUKTI ABHIYAN- Sanitation Drive)

THE IMPACT

- Prevention of Covid-19 outbreak with 3-day door to door sanitization drive.
- 650+ houses in the village were sanitized in & out thereby impacting over 3000+ community members.

Health & Hygiene
(COVID MUKTI ABHIYAN- Training)

THE IMPACT

- Door-to-door covid-19 awareness training on symptoms, Precautions, home isolation guidelines, breaking myths related to vaccination & assisting in registration process for the vaccination.
- Facilitated Covid vaccination & testing camp in Jugsana Kalan village in which over 1500 random testing was done & 80+ community members got vaccinated

Health & Hygiene
(Adolescent Girls & Women Sweepers)

THE IMPACT

- 1,000 girls in PPES Bulandshahr centre have got access to 2 MBBS Doctors and 2 Nurses
- The girls have got access to specialized treatments like Intravenous drip therapy, plastering of broken limbs wound dressing, minor surgeries & emergency medicines
- 500 menstrual cups distribution to adolescent girls & women sweepers
- Hepatitis A/B, Thyroid, Tetanus, & Cervical Cancer vaccination given to 500+ girls.

Environment

THE IMPACT

- 75 Saplings each were planted on 75th Independence day in Noida (U.P) and Badlapur (Maharashtra) with Specially Abled & Transgender community.
- 1,000 saplings of various fruits like orange, Mango, Litchi, Grapes, Jamun, lemon and more were planted in Charkhi Dadri district of Haryana with the objective of increasing income & net profit of the farmers
- Conversion of 3 farmers from chemical to organic farming in Jhojhu Kalan village of Charkhi Dadri district, Haryana

FY 2022-23

Rural Development, Health & Hygiene, Education, Livelihood and Environment

Estimated CSR Budget : Rs 58 Lakh

Action Plan- CSR (FY 2022-23)

Focus Area from Schedule VII	Project	Execution	Proposed Budget	Fund's utilization	Monitoring & reporting
Rural Development	Infrastructure Development	Atulya Foundation	Rs 43 Lakh	1) Building drainage network in the village	Monitoring: Progress of Infrastructural development as per the planned design. Reporting: MONTHLY
Promoting health care including preventive health care and sanitation	Health & Hygiene	Atulya Foundation	Rs 3 Lakh	1) Holistic Health check up camps	Monitoring: Number of People reached Reporting: QUARTERLY
Employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.	Livelihood	Atulya Foundation	Rs 10 Lakh	1) Setting up of the center 2) Mobilization 3) Onboarding trainers 4) Certification 5) Placement	Monitoring: Number of people trained & facilitated with livelihood opportunities Reporting: QUARTERLY

Action Plan- CSR (FY 2022-23)

Focus Area from Schedule VII	Project	Execution	Proposed Budget	Fund's utilization	Monitoring & reporting
Promoting education	Financial Literacy	Atulya Foundation	Not Applicable	1) Financial Literacy trainings	Monitoring: Number of People reached Reporting: QUARTERLY
Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry etc	Tree Plantation	Atulya Foundation	Rs 2 Lakh	1) Tree plantation 2) Taking care of the planted Trees for at least 2 years	Monitoring: Number of Tress planted Reporting: HALF YEARLY

Thank You